



Kohler introduces Rêve range of products in India

New Delhi, 2009: Kohler Co., a global leader in kitchen and bath design, brings Rêve ensemble of toilets, lavatories and vanities to the Indian market. This sleek range of products with modern functionality is inspired by European designs which will add a subtle nuance of tone and texture in the bathroom. The Rêve range has been introduced in India, looking at the burgeoning need for luxury sanitary products among the Indian consumer.

The Rêve is a sculptural work of art that delivers functionality, simplicity and warmth in both classic and contemporary bathrooms to create a fully customized and coordinated bath room at an affordable price. Rêve embodies subtle nuances of sophisticated modern design and complement individual tastes and space circumstances of the homeowners.

As per Mr. Sharad Mathur – Managing Director, Kohler India Corp. Pvt. Ltd, “The KOHLER Rêve brings a new flavour of sophistication and grandeur to the Indian bathing space. The sleek and affordable product range inspired by European design will definitely create a bench mark in its own category and turn eye balls in the highly competitive Indian market.”

The different bathing products available in Rêve, which gives a stunning, fresh new look to the bathroom, are as follows:

- Rêve 550mm Vessels Lavatory
- Rêve Wall-hung Toilet
- Rêve 1000mm Vanity Lavatory

The Rêve range of products starts from Rs.16,980 for a vessel lavatory and goes up to 26,360 for a wall hung toilet and Rs. 21,560 for the Vanity Lavatory.

Rêve products are available at all KOHLER Stores. To know more about the location of Kohler stores in India please log in to <http://www.kohler.co.in>.

Kohler India

Kohler launched its innovative range of bathroom products including toilets, lavatories, faucets, bathtubs, whirlpools and showers in India in May 2006. With its business headquarters based in Gurgaon, Haryana, Kohler India is expanding its operations across the country. The company has set up a manufacturing facility in India at Baroda in Gujarat.

About Kohler

Founded in 1873 and headquartered in Kohler, Wisconsin, in the United States, Kohler Co. is one of America's oldest and largest privately held companies. Kohler is a global leader in the manufacture of kitchen and bath products, engines and power generation systems, cabinetry, tile and home interiors, and international host to award-winning hospitality and world-class golf destinations.

Kohler Co. employs more than 31,000 associates on six continents, operates plants in 49 worldwide locations, and has dozens of sales offices around the globe. The company and each associate share in the mission to contribute to a higher level of gracious living for those who are touched by the company's products and services.