



## **KOHLER INTRODUCES ORGANICALLY INSPIRED SYMBOL FAUCET COLLECTION FOR THE INDIAN MARKET**

Kohler Co; a global leader in bath and kitchen designs introduces the organically inspired Symbol Faucet collection for the Indian market. Passionately embraced by consumers, designers and architects world-over, the original Symbol™ faucet has now inspired a full collection of softly flowing shapes for the bathroom that complement the KOHLER Escale™ suite of fixtures.

The Symbol bathroom collection has blossomed to include a complete offering, including a traditionally sized single control lavatory faucet, tall single control lavatory faucet and single control pillar lavatory faucet. For the bath, homeowners can choose recessed bath and shower faucet trim with lever handle and diverter button.

As per Mr. Sharad Mathur – Managing Director, Kohler India Corp. Pvt. Ltd, “Compared to bath environments still dominated by architectural straight lines, Symbol is more poetic. It is purely fluid. The shapes are elegant to the eye and invitingly accommodating to the hand. Symbol has an adaptable quality that can be quiet or expressive as it reflects and enhances everything from minimalism to Hollywood chic. I believe, now, with the KOHLER Symbol faucet collection, the consumers and designers in India can create a harmonious, design-matched suite solution for the bath or powder room.”

Nature is the inspiration for Symbol, and its relaxed form attracts the eye and triggers an emotional response that has been likened to discovering a surprising shell on the beach or a solitary flower in the forest. With a nod to both classic design and sleek, modern functionality, the well-balanced form of the Symbol faucet shapes hint of European sensibilities, but with a softness and more organic feel than faucets based on a tubular design.

Priced from Rs.7340/-, the Symbol range of faucets is designed to inspire. The one-piece, seamless faucet bodies and single-handle styles of the Symbol faucet offer an uncluttered

look and easy control of the water flow and temperature. All Symbol products are constructed from premium materials and are available in Polished Chrome that delivers unrivaled durability and beauty. The all-brass lavatory faucets feature ceramic disc valves and are tested for 500,000 on/off cycles, doubling industry standards for a lifetime of reliable use.

For more information on KOHLER Symbol faucets, the lifetime limited warranty or other KOHLER products, individuals may visit the Kohler Co. Web site at [KOHLER.co.in](http://KOHLER.co.in)

### **Kohler India**

Kohler launched its innovative range of bathroom products including toilets, lavatories, faucets, bathtubs, whirlpools and showers in India in May 2006. With its business headquarters based in Gurgaon, Haryana, Kohler India is expanding its operations across the country. The company plans to set up a manufacturing facility in India at Baroda in Gujarat.

### **About Kohler**

Founded in 1873 and headquartered in Kohler, Wisconsin, in the United States, Kohler Co. is one of America's oldest and largest privately held companies. Kohler is a global leader in the manufacture of kitchen and bath products, engines and power generation systems, cabinetry, tile and home interiors, and international host to award-winning hospitality and world-class golf destinations.

Kohler Co. employs more than 31,000 associates on six continents, operates plants in 49 worldwide locations, and has dozens of sales offices around the globe. The company and each associate share in the mission to contribute to a higher level of gracious living for those who are touched by the company's products and services.

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